



THIRD SECTOR
Dumfries and Galloway
*Working together to put
our sector first*

Helping you to plan & grow your business

Planning is essential for understanding your goals, designing activities that will help you to achieve them and ensuring that you deliver those activities successfully. What planning looks like will vary dramatically depending on the size of your organisation and what it seeks to achieve.

RESEARCH

If your organisation aims to achieve a significant change or run a project you will need to develop research that establishes your baseline and demonstrates a need for what you are trying to do. Some statistics will be available that demonstrate your case and we keep a library of useful information. However, in most cases you will need to evidence the views of your community as well. Research needs to be planned effectively and we can help you to plan your research, consider the questions you want to ask and how you go about asking them.

PLANNING

Every organisation should have a business plan. If you are a small organisation it may well be that your business plan is a few pages outlining your ambitions and proposed tasks. For a larger organisation it may be a more comprehensive document. Funders and other stakeholders may want to see your organisation's business plan to help them understand how you operate. Speak to us about how to create a plan for your group.

PROJECT DESIGN

While your business plan should be an overview of your organisation, if you intend to deliver a project you will need a more in-depth view of what you will want it to achieve, the resources you will need and how you will do it.

Our team are here to help you design your project and can help you to take the steps you need to get it right. Remember, a good project design is the first step to a strong funding application.



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EVALUATION

It makes sense that if you spend time running activities in your organisation you will want to measure what you do and evaluate it. You'll also want to be confident that you are doing a good job and be able to market that effectively.

MARKETING

Effective marketing and communication means taking the time to think about who you want to communicate with and what you want to say to them. We can work with you to help you to develop and implement a communication strategy that fits the needs of your organisation. We can also provide access to marketing sources such as local radio and newspaper contacts, Third Sector Community Network and a Public Relations service on a daily or per hour basis.

MEASURING YOUR IMPACT



Monitoring and Evaluation are often regarded as the least important parts of delivering activities and are sometimes forgotten but funders, volunteers and donors will want to see evidence that you've made a difference with the money and energy that has been spent. We can work with you to explore ways of capturing the right information as part of your project and help you to understand and evaluate that information to make the best decisions for your group.

Contact

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